

MINI ⚡ BIKE ⚡ MISFITS

- 2022 Team Sponsorship Proposal -

Dear Prospective Sponsor,

First off, we would like to say “Thank you” for giving our team the opportunity to present you with this sponsorship proposal outlining our plans for the upcoming 2022 race season.

Whether you seek to increase brand loyalty, create more visibility, change, or reinforce your image, drive retail, stimulate sales or entertain clients, the Mini Bike Misfits are confident in their ability to help you accomplish any and/or all of your companies' objectives. We promise to perform not just on the track, but off the track as well; ensuring your peace-of-mind and a rewarding return on your hard-earned investment.

So, why sponsor the Mini Bike Misfits & Dirt Track Racing in general...? For years companies have been led to believe that the only way to reach race fans and get “true ROI” was through prominent levels of mainstream auto-racing. This could not be further from the truth! In fact, there are more than 80,000 drivers that race on dirt before nearly 1.3 million fans every weekend from February through November. That represents nearly 52 million dirt track tickets a year; more than NASCAR, NHL, NBA & NHL COMBINED!

Now imagine, being one of those thousands of race-day fans, viewing your company logo banner track-side, or hearing a shout out for your business while watching a highlight reel from Daytona Bike Week. By choosing to invest in sponsorship of the Mini Bike Misfits Race Team, those dreams are a guaranteed reality for you and the business you worked so hard to create. We ask that you consider joining us in a mutually beneficial partnership by investing in our team and our vision. Once you choose to “**Embrace your Inner Misfit**,” the only thing left for you to do is sit back, enjoy the ride (and the ROI...) and watch, as we revolutionize the sport of mini bike flat-track racing.

Mason T. Pittman & The Mini Bike Misfits Team:

- Daniel Kuni -
- McKenzie Kaufman -
- Hunter Barnell -
- David Maddox -
- CJ King -
- Kyle Middlebrooks -
- Cheri Kite -



MINI BIKE MISFITS

- Sponsorship Packages -



The Mini Bike Misfits Team is dedicated to maximizing ROI for our sponsors. We are seeking long-term relationships to ensure that our sponsors get maximum exposure, and we are committed to actively pursue our sponsors' interests. We will engage in promotional programs, handouts, product giveaways and lead development activities, per your request. We will also work with you to develop data gathering programs such as surveys, contests, and additional incentives so you can obtain names and addresses of willing customers.

Our Team Manager, Mason Pittman, will call you periodically with updates on race results, standings, and other team achievements throughout the season, keeping you up-to-date on the success of your investment. We will prepare an exclusive information release at the end of the 2022 Season to inform you and/or your company officers of the successes we achieved. You will receive a report on how many times we went around the track and an estimate of how many people were exposed to your logo. We will tell you of any special exposure you received, leads and/or marketing obtained, interviews granted and how many times we were able to get you mentioned on camera or on the air.

Listed on the next page are the four (4) Sponsorship Packages available to assist in promoting your business throughout the duration of the 2022 Race Season. If you do not see a package that works for your company but are still interested in sponsorship, we would be happy to work with you to build a custom package tailored specifically to suit your business needs.

** Please Note: The level and extent of such promotional programs are dependent upon the level of sponsorship investment. We can also negotiate promotions outside of the original sponsorship agreement for an additional fee.**

“30 million fans...\$1 billion a year industry...Over 800 tracks in 49 States...

Dirt track racing is the biggest sport you’ve never thought about investing in.”

-CNN Documentary, “Dirt Track Warriors”



Sponsorship Packages

\$2500 & Up



(4 Sponsor Limit)

- ⚙️ A custom mini bike build, dedicated solely to your company
- ⚙️ Your company logo with direct link to website posted on the front page of our website www.misfitsrace.com
- ⚙️ Permanent company banner track-side at our home track, Monticello Kart Racing, for the duration of the 2022 season (over 24 scheduled events!)
- ⚙️ Company shout out on all promotional videos & at all events (50 shout outs last season and growing!)
- ⚙️ Name & Logo displayed on the Misfit Travel Trailer in your preferred location
- ⚙️ Company logo sticker on every Misfit Race bike
- ⚙️ Logo displayed on all Misfit Race Shirt's (worn on & off track!)

\$2000



(8 Sponsor Limit)

- ⚙️ Logo with direct-link to company website, posted under "Our Sponsors" on www.misfitsrace.com
- ⚙️ 10 x10 Company Logo displayed on the Misfit Travel Trailer (location determined after Platinum Sponsors first pick)
- ⚙️ One "sponsorship spotlight" video shared on all social media platforms
- ⚙️ 24 combined social media/event shout outs throughout the season
- ⚙️ Logo sticker on all Misfit Racer Helmets
- ⚙️ Company logo displayed on shared sponsorship banner displayed track-side at all events & race

\$1000



(No Sponsor Limit)

- ⚙️ Company logo (no link) poster under "Our Sponsors" at www.misfitsrace.com
- ⚙️ 12 combined social media/event shout outs
- ⚙️ 10 x10 Logo sticker displayed on the Misfit Travel Trailer (location determined after Platinum & Gold sponsors pick)
- ⚙️ Company logo displayed on shared sponsorship banner displayed track-side at all events & races

1 Time Donation



(No Min/Max)

- ⚙️ One Social Media video shout out dedicated to one-time donors
- ⚙️ Company business cards/promotional merchandise (provided by donor) will be displayed in the Misfit booth at all events (while supplies last)

MINI BIKE MISFITS

- Sponsorship Form for 2022 Race Season -

The Mini Bike Misfit Racing Team will be actively participating in as many races, rallies, and live events as possible for the 2022 season, that means you and your company will be riding shotgun; highlighted over 30 times throughout the year, not just in GA, but across the entire southeast! Every single one of our Misfit Riders has the desire to make the podium in their respective classes, and have earned enough trophies to prove it; our team will carry your company name and logos with them to the top (while waving a checkered flag) - that's our guarantee!

Company Name: _____

Address: _____

Company Website: _____

Sponsor's Contact Person: _____

Tel #: _____ **E-mail:** _____

Platinum Level Sponsor... \$ _____

Gold Level Sponsor.....\$2,000.00

Silver Level Sponsor.....\$1,000.00

Bronze Level Donation.....\$ _____

Nonrefundable payment is to be paid in FULL by either cash or check. The payment can be made in person or sent to the mailing address listed on Contact page below

Additional Comments:

Signature: _____ **Date:** _____

** If paying by check, please make it payable to "Mason Pittman." A receipt shall be provided. **

** Sponsorship term length coincides directly with duration of the 2022 Race Season; beginning on the date of the first scheduled event of 2022, and terminating on Dec. 31, 2022. If you wish to continue sponsorship; a new 2023 Sponsorship Agreement will be made available to you. **

MINI BIKE MISFITS

- Contact Us -

Mason Pittman and The Misfits Team would like to thank you for taking the time to read this proposal. Should you have any questions or would like to know more regarding our sponsorship opportunities, and/or how you can become involved with our race team in other ways, please feel free to contact us!

Mason Pittman - TEAM CAPTAIN & CREATOR

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McKenzie Kaufman - MARKETING & PROMOTIONS

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